Some random reflections on Impact

- From 3-helix to 4-helix to m-helix
- Move beyond "educating and training", {Identify-Invent-Implement} paradigm --- blur the boundaries between education/research/third mission --- see inclusive TTO concept (LERU Advice Paper)
- Engage in dialogues on setting/tackling challenges, e.g. RegMed, Circular Economy; neither top-down nor bottom-up, find the middle ground
- Set incentives & assessment process clear (➔ multi-dimensional, multi-level, multi-objective)
- Move beyond linear & TRL-thinking
- Socially robust knowledge ➔ notion of "carrying capacity"; see "old" notions on technology & social organization
- Do not neglect the TTO's role in generating impact stories
- Additional cases: CSL, Lcie … the role of student involvement in generating Impact